Our Corporate Responsibility Framework

Benefit to society

Solutions that improve people's lives

Social-impact model

Leverage innovative technology to address societal challenges

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Benefits to business

Create license to operate and freedom to enter new markets

Targeted stakeholder engagement across all focus areas

Human rights

Address human rights risks associated with information and communications technology (ICT) products and services

Supply chain

Address supply chain risks that could negatively impact Verizon

Sustainability/ environment

Address stakeholder expectations with respect to environmental citizenship

Product responsibility

Address stakeholder expectations with respect to product responsibility

Verizon Innovative Learning Schools

When we started working in underserved schools in 2012, we recognized that if we could train teachers on how to use smartphones and tablets in the classroom, we could help them change the way they teach and the way students learn. That's how our Verizon Innovative Learning Schools (VILS) program began. We worked in partnership with the International Society for Technology in Education (ISTE) to provide teachers professional development on how to effectively integrate technology in the classroom. We started with 12 schools in the 2012–2013 school year, and added 12 schools the next school year. The results of this program have been consistently positive: In year one, students in the VILS program performed better on standardized tests than those in comparison schools by roughly nine percentage points; in year two, VILS students performed better by roughly three percentage points.

2015 Results

VILS students are improving in areas that pave the way to STEM careers. According to their teachers:
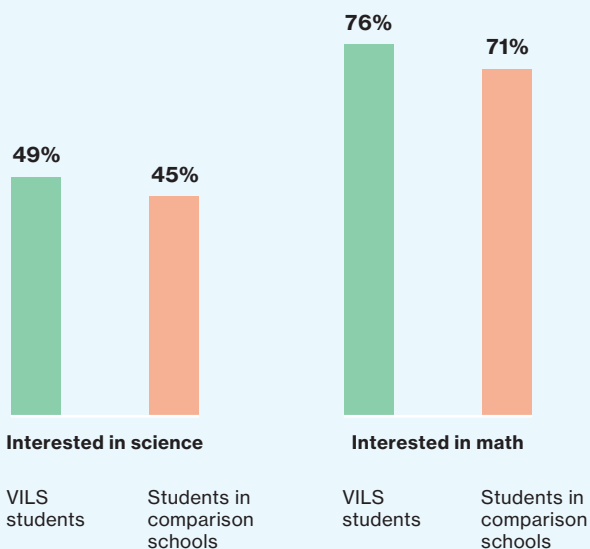
37% of students were better at problem-solving

25% of students asked more questions about STEM careers

And, they're more interested in STEM than non-VILS students.

49% Interested in science — VILS students
45% Interested in science — Students in comparison schools

76% Interested in math — VILS students
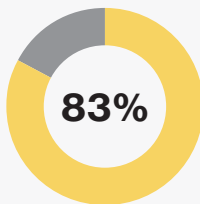**71%** Interested in math — Students in comparison schools

2015 performance dashboard

The Children's Clinic

Providing older Cambodian patients who have hypertension with tablets, health-monitoring equipment

48 patients participating
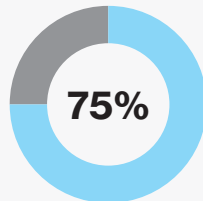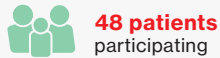
75% of participating patients understood how to use the provided technology to manage their disease
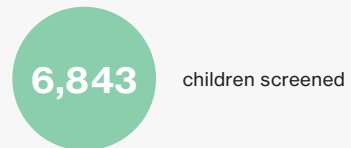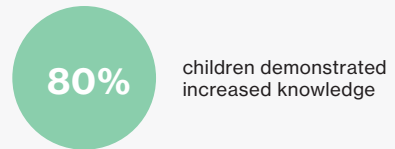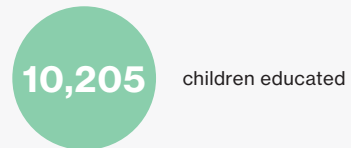
83% of participating patients showed increased adherence to their care plans
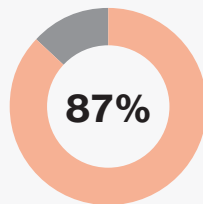
87% of participating patients showed reduced blood pressure

Children's National Medical Center

Using technology and the cloud to educate and screen children in remote rural areas of Brazil for rheumatic heart disease (RHD)

10,205 children educated

80% children demonstrated increased knowledge

6,843 children screened

374 children tested positive for RHD

Children's Health Fund

Using secure texting and telemedicine to improve health behaviors for at-risk youth

1,309 patients participating
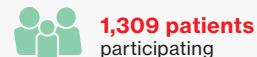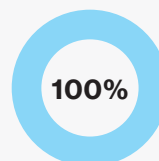
Miami

91%
Patients kept at least half their telehealth appointments
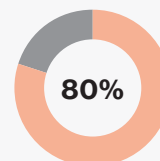
61%
Patients using the app/ Fitbit 3X a week
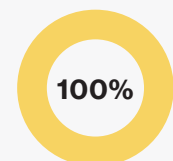
San Francisco

Patients still enrolled after **3½ months:**

100% of those enrolled in the healthy eating and exercise program

80% of those enrolled in the asthma program

100% of those enrolled in the smoking-cessation program